



NAWBO
I O W A
National Association of Women Business Owners

NAWBO IOWA ANNUAL CORPORATE PARTNER PROGRAM

EDUCATIONAL PROGRAMS	Benefits	Platinum	Gold	Silver	Bronze
		\$3000	\$1500	\$750	\$500
	Exhibitor table at monthly program (excludes special events)	Yes			
	Opportunity to introduce speaker and provide 3-5 minute introduction of your company/organization	2	1		
	Opportunity to distribute marketing materials and/or promotional items on guest tables	Yes	Yes	Yes	
	Recognition by NAWBO Iowa President	Yes	Yes	Yes	
	Logo recognition - including event registration page, emails and PowerPoint slides at the program	Yes	Yes	Yes	
EXPOSURE AND ACCESS	Benefits	Platinum	Gold	Silver	Bronze
		\$3000	\$1500	\$750	\$500
	Opportunity to sponsor monthly program and/or speaker	Yes	Yes	Yes	Yes
	Invitation to exclusive events	Yes	Yes	Yes	Yes
	Recognition in online and offline marketing materials including website and emails (excludes special events)	Full page	1/2 Page	1/2 Page	1/4 Page
	Digital copy of NAWBO Iowa membership list provided annually, includes the member and company name	Yes	Yes	Yes	Yes
	Company Profile listed on the NAWBO Iowa website	Large Logo	Small Logo	Large Name Listing	Small Name Listing
	Opportunity to purchase event tickets at member rate	Yes	Yes	Yes	Yes
	Company representative invited to serve on the NAWBO Iowa Board and/or a NAWBO Iowa committee	Yes	Yes	Yes	Yes