



News Release

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NAWBO Iowa Launches Second Year of Business Institute ~ Applications now being taken – due September 10, 2021 ~

Des Moines, Iowa (July 12, 2021) NAWBO Iowa – *National Association of Women Business Owners* – is launching the second year of its Business Institute in October, uniquely designed for women business owners in Iowa who own an established business that has not yet reached \$1 million in revenue, but who fall into what’s considered the ‘missing middle.’

“Existing programs tend to focus on start-ups or businesses over \$1 million in revenue, but there is limited support specifically for businesses that are ready for the next level of growth — the ‘missing middle.’ Our goal is to fill two classes – one for those with employees/plan to add employees and one for solopreneurs,” says Tamara Kenworthy, Director of the Business Institute and member of the NAWBO Iowa Board of Directors.

The NAWBO Iowa Business Institute is focused on the ultimate goal of business growth by enhancing business skills, building connections, and receiving education through engagement. The seven-month program will create a safe and confidential environment for open discussion and relationship building, and provide the opportunity to incorporate business planning and goal-setting.

“Investing in NAWBO Iowa’s Business Institute has been an incredible experience for me. Every session was a great opportunity to network with like-minded women business owners by creating synergy and learning from each other. I highly recommend the Business Institute,” shared Karla Rendall, Owner, Farmers Insurance Agency, 2020 Business Institute class.

Interested women business owners can learn more about the program, facilitator, and more, as well as submit their online application at: www.nawboiowa.org/businessinstitute.

Online applications are due Friday, September 10, 2021 at:

<https://nawboiowa.org/businessinstitute>

Questions regarding the program can be sent to Tamara Kenworthy,
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